

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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39976 AGENCY (DR SERVICE) ACTING AS AGENT FOR 165467 ADVERTISER (DR AGENCY AND ADVERTISER)

NAME SHORR JOHNSON MAGNUS

BOB CASEY FOR PENNSYLVANIA

AND 1831 Chestnut St Ste 602

PO BOX 58746

ADDRESS Philadelphia PA 19103-3700

Philadelphia PA 19102-8746

USA

USA

CDNTACT MICHAEL D'ETTORRE

PRDDUCTSUMMER WEEK 4

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.

PRODUCT 1310  
CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	22222..	8 2	07:00A	09:00A	30S	08/21/12-08/24/12 08/27/12-08/27/12	THE EARLY SHOW	10	325.00	3250.00
2	11111..	4 1	05:58A	07:00A	30S	08/21/12-08/24/12 08/27/12-08/27/12	THIS MORNING 6-7AM	5	600.00	3000.00
3	11001..	2 1	05:30P	06:00P	30S	08/21/12-08/24/12 08/27/12-08/27/12	530-6PM NEWS	3	800.00	2400.00
4	11111..	4 1	04:00P	04:30P	30S	08/21/12-08/24/12 08/27/12-08/27/12	4-430PM NEWS	5	650.00	3250.00
5	11111..	4 1	07:30P	07:58P	30S	08/21/12-08/24/12 08/27/12-08/27/12	THE INSIDER	5	550.00	2750.00
6	11111..	4 1	11:35P	12:37A	30S	08/21/12-08/24/12 08/27/12-08/27/12	11:35P-12:37A - LETTERMAN	5	375.00	1875.00
7	11.1111	5 1	11:00P	11:30P	30S	08/21/12-08/26/12 08/27/12-08/27/12		6	1550.00	9300.00
8	Sa	1	07:58A	10:00A	30S	08/25/12-08/25/12	SAT,CBS MORNING NEWS	1	225.00	225.00
9	Su	2	08:58A	10:28A	30S	08/26/12-08/26/12	CBS SUN MORN	2	325.00	650.00
10	Sa	1	05:58A	07:58A	30S	08/25/12-08/25/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	SHORR JOHNSON MAGNUS		BOB CASEY FOR PENNSYLVANIA		
AND	1831 Chestnut St Ste 602		PO BOX 58746		
ADDRESS	Philadelphia	PA 19103-3700	Philadelphia	PA 19102-8746	
	USA		USA		
CONTACT	MICHAEL D'ETTORRE		PRODUCTSUMMER WEEK 4		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1310		
			CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	43		26900.00
Billing Summary										
						Jul	Aug	Sep	Total	
					Qtr 3-12	.00	21400.00	5175.00	26575.00	
									GRAND TOTAL	26575.00

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